



American Legion
Department of Arkansas
Serving Arkansas Veterans since 1919...
And Still Serving America



January 14, 2009

American Legion Department of Arkansas
Department Executive Committee
Cc: Arkansas Legionnaire Membership

Dear Committee/Legionnaire Members,

As mentioned in my Public Relations Chair Report, I will continue dissemination of American Legion press releases and pertinent veteran-related information to state and local media, and assist the State American Legion Headquarters in writing and distributing news releases, as well as writing or designing special documentation as needed.

Part of the special documentation mentioned above includes my public relations initiatives for 2008-09, where I am currently developing news release templates that can be used at the Post level in order to boost awareness of the American Legion around the entire State of Arkansas.

Please return to this Public Relations link on the Department Web site as this initiative continues in order to obtain useful public relations information and hints to help with community and media relations for your Post.

Again, as your American Legion Department of Arkansas Public Relations Chairman, I am here to assist you in any way that I possibly can...so please don't hesitate to contact me if you need assistance.

Please feel free to contact me at work - (501) 614-3288, cell phone - (501) 607-4708, or e-mail me at kdover@spp.org if you have any American Legion Department of Arkansas public relations-related questions or activities to report.

Sincerely,

Keith Dover
Public Relations Chairman
American Legion Department of Arkansas